

## **The Ramblers announcement of new partnership with HF Holidays**

Ramblers Worldwide Holidays' Joint Managing Directors, Kathy Cook & Tony Lock, commented today on the announcement from *The Ramblers* (formerly the Ramblers' Association) of their new partnership with HF Holidays:

“We note with great surprise, disappointment and regret *The Ramblers'* unilateral decision today to announce a new partnership with HF Holidays, particularly during an agreement in which Ramblers Worldwide Holidays are the preferred walking holiday partner.

Ramblers Worldwide Holidays has long-maintained a charitable trust from which *The Ramblers* have received funds and in the last twelve years alone *The Ramblers* have received in excess of £5m from our Trust to support their work. Despite the currently challenging economic situation, our financial strength only continues to improve and therefore we are happily able to continue supporting our partners with charitable funding. We will be delighted to continue our support of local *Ramblers* Areas & Groups with both advertising sponsorship and the provision of private group holidays for their members.

We remain an organisation committed to the same aims and ideals of *The Ramblers* and we are tremendously proud of our record of financial contributions supporting their work over many years. We therefore wish *The Ramblers* well in the future as they continue to seek to reverse their declining membership trend.”

18 August 2011